

**THE CARLSBAD LIBRARY AND ARTS FOUNDATION
"CASTLES OF CARLSBAD" 2008 SPRING HOME TOUR
SPONSOR BENEFITS & APPLICATION**

DIAMOND SPONSORS (Customized Promotional Package)

PLATINUM SPONSORS	\$2,500
Name & Logo prominently displayed at each home Included in Advertising, Press Releases & Promotions Prominently displayed on posters in local businesses Company Logo / Individual Name on brochure insert Ten (10) Complimentary tickets to home tour Invitation to party honoring Sponsors and Homeowners	
GOLD SPONSORS	\$1,000
Name & Logo prominently displayed at each home Included in Advertising, Press Releases & Promotions Company Logo / Individual Name on brochure insert Six (6) Complimentary tickets to home tour Invitation to party honoring Sponsors and Homeowners	
SILVER SPONSORS	\$ 500
Company Logo / Individual Name on brochure insert Four (4) Complimentary tickets to home tour Invitation to party honoring Sponsors and Homeowners	
BRONZE SPONSORS	\$ 250
Company Logo / Individual Name on brochure insert Two (2) Complimentary tickets to home tour Invitation to party honoring Sponsors and Homeowners	

****NEW TO THE 2008 TOUR – Sponsors at all levels will be given the opportunity to have a link to their company website placed on the Sponsor page of the Castles of Carlsbad website for a 12 month period!**

Planned Press & Media in North County TV and Publications:

The San Diego Union Tribune
SD Home
The North County Times
Carlsbad Magazine
The Carlsbad Business Journal
Carlsbad Community Guide
Time-Warner Cable News Spots / KUSI
Carlsbad Library and Arts Foundation Media Releases

Yes, I wish to be a Sponsor for the Carlsbad Library and Arts Foundation's "Castles of Carlsbad" 2008 Spring Home Tour. Enclosed is my check in the amount of \$_____ representing Sponsorship at the _____ level.

Sponsor Name & Type of Business: _____

Contact: _____

Address: _____ City/State/Zip _____

Please mail to: The Carlsbad Library and Arts Foundation, 1775 Dove Lane, Carlsbad, CA 92009

We appreciate your support and will contact you regarding details of your Sponsorship!

Sponsorship Committee Contacts:

Lauren Ruehring 431-0122 ruehring@adelphia.net and Barbara Gehring 929-1926 barbgeh@sbcglobal.net